



www.newingtonchamber.com
860-666-2089



2nd Annual Cruising Newington Classic Car Show

Hundreds of Cars, Thousands of Spectators!

Thursday, June 12th – 5:30 – 8:00 PM

(Rain Dates: June 19th & June 26th)

Market Square, Newington, CT

Show Sponsor – Price Chopper

- ❖ Logo/business name prominently displayed in **all** advertising, promotional materials, and press releases
- ❖ Full page advertisement on back cover of **2000 program booklets** to be distributed and displayed in community businesses prior to show, plus to attendees on the day of the event.
- ❖ Logo presence on over **4,000 flyers** distributed to car clubs, businesses, and chamber members prior to event
- ❖ Opportunity for banner presence at event (sponsor provides banner)
- ❖ Opportunity for display area at event
- ❖ Opportunity to distribute promotional flyers or items

Sponsor – R&M Auto Services & GEICO Insurance

- ❖ Logo/business name in **all** advertising, promotional materials, and press releases – full page advertisement in **2000 program booklets** to be distributed to all attendees
- ❖ Logo presence on over **4,000 flyers** distributed to car clubs, businesses, and chamber members prior to event
- ❖ Opportunity for display area at event
- ❖ Opportunity to distribute promotional flyers or items

Event Program Advertising

- ❖ **2000 program booklets** to be distributed and displayed in community businesses prior to show, plus to attendees on the day of the event.

Full Page Advertisement	\$275
Half Page Advertisement	\$125
Quarter Page Advertisement	\$75
Business Card Advertisement	\$50

Exhibitor Only Space – Limited number of 10x10 spaces available – bring your own set-up

Food Vendor Space	\$100
Booth Only	\$60

Program Print Deadline: April 30, 2008

Please check the box of the sponsorship you wish to reserve and fax completed form to the Newington Chamber of Commerce at 860-665-7551 or mail to 1046 Main Street, Newington, CT 06111. Please be advised that 2000 program booklets will be printed for distribution.

Name: _____ Phone: _____

Company: _____

MC/VISA/AMEX/DISCOVER – Credit Card # _____ Expiration Date: _____

Check enclosed (made payable to Newington Chamber of Commerce): \$ _____