



Announcing a **NEW & FREE** Member Benefit from the...



www.NewingtonChamber.com

Based on feedback from our recent member survey, the Chamber members said they needed an on-line member directory. The Marketing Committee heard you and is proud to announce a new member benefit! The **Newington Chamber of Commerce** has collaborated with **CTPhoneBook.com** and **New Wave Industries** to deliver this exciting opportunity for you.

Congratulations! You now have a **FREE listing** on the **Newington Chamber of Commerce** website business directory (www.newingtonchamber.com) **AND** you will be listed on **CTPhoneBook.com** at no additional cost to you! This is a \$100 value. CTPhoneBook.com is a very popular online directory for business and personal listings and is used by thousands of people, daily. With a listing in **BOTH** directories, your business will receive added exposure on the Internet! **CTPhoneBook.com** is

"Where Connecticut Businesses and Consumers Connect!"

IMPORTANT: You **MUST** verify the information we have online for you to insure its accuracy. There are very important instructions for you on page 2 of this document. Please follow them carefully. The whole process will take just 5 minutes. But wait...we're not done yet!!!

If you decide to upgrade your listing to a Platinum plan, you will receive an additional **3 months FREE** compliments of **The Newington Chamber of Commerce** and **CTPhoneBook.com**! Read the details on page 2 to learn more.

Category: Shopping
Sub Category: Jewelers

CTPhoneBook.com, LLC
135 Day Street - [Map It!](#)
Newington, CT 06111
Phone: (860) 953-8545
Fax: (860) 953-1756

Web: <http://www.ctphonebook.com>
E-mail: info@ctphonebook.com

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The Platinum
Includes:
- 13 Interactive Features
- 6 Keywords
- Password Protected Access for 24/7 Editing
- Up to 2 Locations

 **ABOUT**  **CALENDAR**  **COUPONS**  **SPECIALS**  **GIFT CERTIFICATES**

Now It's Time To Verify Your New Listing

Each of you has access to your listing to make changes at any time. Your current listing is equivalent to a Bronze listing on **CTPhoneBook.com** (valued at \$100/yr). As long as you are a member of the **NCC**, in good standing, you will ALWAYS have a FREE Bronze listing. This listing contains basic information about your business: Company Name, Address, Telephone, Fax & a link for Driving Directions to your door. If you decide to upgrade to any other plan, you will receive an automatic credit of \$100 toward your upgrade if you do so within 30 days. After that, the credit is prorated.

To verify that your information is accurate please follow these steps: **(For technical support and/or assistance, please e-mail info@ctphonebook.com or call (860) 953-8545)**

1. Log on to **www.CTPhoneBook.com**
2. On the top menu bar click on the **"Members"** link
3. In the username field, enter **your business phone number** i.e. 8606662089 **including area code but...no spaces, parenthesis and/or dashes**
4. In the password field, enter **NCC** and click on **"login"** or press **"Enter"** to continue
5. Select option #1 – **"Edit My Listing"**
6. We **STRONGLY** suggest that you change your username **AND** password to something that is more meaningful to YOU - immediately. To do so, please click on the **"User Info"** icon on the top row of icons (the second one in). Once you have changed and/or updated the information, please click on "save"
7. Then, check your company information. You will note a green **"Edit"** link adjacent to your company name. Click on it and make any necessary changes. Don't forget to click on "save" when you are done. You will also notice that your e-mail and website addresses are marked as "hidden". If you change the option to "showing", it will revert back to "hidden". This is **NOT** a glitch. The Bronze plan does **not** offer these links. Please see the upgrade offers below.
8. The Bronze plan also comes with ONE "keyword". Click on the "Keywords" icon located across the top row of icons. Feel free to change the current word OR add one if the field is blank. You can NOT use hyphens or spaces. Choose ONE word that will further identify your business. You may purchase additional keywords by clicking on "Add Keywords". They are just \$10 each per word for a year.

PLEASE NOTE: It is the responsibility of each business owner to keep their listings up to date throughout the year. For example, if you upgrade to the Platinum and you offer a coupon, please make sure your coupon expiration dates are current.

SPECIAL NCC Member Upgrade Offers

There are new 2 upgrade options for you:

1. **Upgrade your Bronze listing to a Platinum:** Please refer to the sample Platinum listing on page 1. As an NCC member, you can upgrade your listing in order to provide information that is more useful to the visitors to your listing. For example, the About Us link lists your business hours OR tells people you are available "by appointment only". It allows you to post your logo for branding purposes; you can offer coupons; gift certificates; advertise specials; list your services; provide a direct link to your website with most of the features – and much more! **CTPhoneBook.com** has agreed to offer chamber members an additional 3 months FREE with your annual membership when you upgrade. Call **Alan** at **CTPhoneBook.com**, **(860) 953-8545** with any specific questions you may have or to get started right away! Your upgraded listing will appear on BOTH directories! Added value!!

2. **Advertise in the form of display ads:** These ads will appear on the top portion of each page. You won't find a better place to put the spotlight on YOUR business. Below is a sample along with the rate:

Banner Ad: \$33/month* (3 month minimum; Time limited offer)

468 x 60 pixels



*For an additional \$300.00 per month, your ad can appear on **CTPhoneBook.com**, too!

For as little as \$33 per month, your business can stand out from the rest with these display ads. Try to run an advertisement in the newspaper for a whole month for \$33.00! It can't be done!

If you would like additional information about these fantastic opportunities, please call the chamber office at **(860) 666-2089** and ask for **Gail** or e-mail **office@newingtonchamber.com**

***There are limited display advertisement spaces so
reserve YOUR spot today!!***



www.NewingtonChamber.com
1046 Main Street Newington, CT 06111 (860) 666-2089